



**Bright
Future
PROJECT**

**COMPANY
PROFILE**

**JOIN
THE
GREEN
REVOLUTION**

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OVERVIEW

The Bright Future Project is a Zambian Waste Management company providing recycling and waste collection services to households and businesses. The collected waste is delivered and processed at our recycling plant to be processed. We provide environmental consultancy and advisory services to industries, shopping centres, housing estates, and public spaces.

MISSION

The Bright Future Project aims to lead a green revolution in Zambia to change the culture around waste and develop an environmental agenda focusing on the Circular Economy. We aim to create visible change through the clean up of public spaces, provision of clearly labelled recycling bins at residences, shopping centres and business premises. We want to develop a sense of purpose in creating a cleaner, healthier environment for all Zambians through corporate and civil partnerships and education. We strive to create solutions that we can replicate throughout Zambia and the SADC region.

THE CIRCULAR ECONOMY

The Circular Economic shifts from a “take-make-dispose” economic model to a more circular approach, which involves the regenerative “collect-sort-recycle-reuse” use of materials. The concept is not alien to Zambia, where old plastic bags can become a soccer ball and wire cutoffs and become a steerable toy car. Our vision is to expand on how the circular economy can benefit the country and the region.



SERVICES



Waste Collection and Management

The Bright Future Project provides labelled recycling bins and waste collection services from residential, retail, and industrial locations within our jurisdiction. We collect waste from roadsides and public spaces on our “clean-up days”, inviting the public to volunteer to help.

- ▶ Bin **K400**
- ▶ Personalised stickers for bins **K150**
- ▶ Small Businesses (Office) One-off Pick Up **K500**
for locations within our service area and volume limited to one truckload.
- ▶ Business Monthly Pick Up (schools, banks) **K4000**



Consultancy and Advisory Services

The Bright Future Project has the expertise to develop bespoke solutions for our clients. Our global team of experts can help inform and advise clients on what works best for their environmental and economic needs.

- ▶ Basic consultation fee **K2500**



Education

The Bright Future Project wants to create a cleaner, brighter world for our children. We provide workshops to educate Zambian youth on the benefits of “living green” at both government and private institutions.



Recycling

All waste collected is brought to our recycling plants. It will be processed and given extended purpose with the Circular Economy in mind.



Circular Economy Implementation

We can help our clients reduce overheads by implementing strategies to reuse as much waste back into their processes.



CLIENTS

- ▶ Chongwe District Council
- ▶ Mbala Council
- ▶ Mpulungu District Council
- ▶ Lake Tanganyika Harbour
- ▶ Lake Tanganyika Resorts
- ▶ Leopards Hill Mall (Bauleni)
- ▶ Leopards Hill Business Park
- ▶ Aquarius Lifestyle Mall
- ▶ The American International School
- ▶ Private Households in Chongwe and Lusaka
- ▶ Sugarbush Farms
- ▶ Gender Justice of Monze (Partners)
- ▶ Empower of Norway (Partners)



THE TEAM

Ngozika Victoria Onyekwelu

Founder and Chief Executive

Born and educated in the United Kingdom, Ngozika endeavoured to return to her mother's homeland of Zambia to bring about positive social change by creating a cleaner, brighter Zambia for everyone.

Steve Taylor

Circular Economy Director

Working in sustainability, circular economy and climate emergency, Steve has been publicly acclaimed as Glasgow's Green Champion. Steve brings the experience of working on over 200 environmental projects reducing carbon emissions by thousands of tonnes.

Christopher Springham

Non-Executive Advisor to the Board

After ten years in renewable energy, Christopher now provides consultancy services to Private Equity and Impact investment organisations to help them achieve Carbon Neutrality. Christopher brings his expertise in business strategy and communications.

Mike Preston

Governance advisor

Mike brings his passion for making a difference with his experience working in the Not-for-Profit Sector. Mike has helped the Bright Future Project streamline its business strategies to provide quality service.

Barbara Lilanda

Corporate Implementation Director

A Marketer by profession with over 25 years combined work experience in Corporate and Entrepreneurship, Barbara will endeavour to position the service brand offering as one of relevance. This will be made possible by increasing customer value proposition and engaging all stakeholders to become Brand ambassadors of The Bright Future Project.

Charity Siwela

Compliance and Admin Director

Charity has over ten years of experience in administration, insolvency, corporate advisory and company secretarial. She has been with the Bright Future Project (TBFP) since its inception. She provides guidance, including Corporate Affairs, Human Resource and other areas.

Andrew Jackson

Branding and Communications Advisor

Andrew is a freelance graphic designer and digital nomad. With eight years of experience as a multi-disciplinary graphic designer, Andrew brings his creativity in turning the Bright Future Project into a recognisable, approachable brand.

Tutu Folotiya

HR and Operations Director

Tutu is responsible for managing all the service activities of the Bright Future Project. With direct responsibilities including managing the operations process, embracing design, planning, control, performance improvement and operations strategy.

David Muneku

Finance Director

David oversees the finance and accounting functions of The Bright Future Project. David is a Chartered Accountant by profession, with over 14 years of experience in financial management, banking, information systems, auditing, and accounting in both public and private sectors.